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PRIMARY TEACHING/RESEARCH INTEREST

1. Electronic Commerce

SPECIFIC RESEARCH INTERESTS

1. Electronic Commerce
2. IS/IT Contracting
3. Empirical Analysis

SPECIFIC TEACHING INTERESTS

1. Electronic Commerce
2. Financial Information Systems
3. IS Strategy

EDUCATION

Doctor of Philosophy (Business Administration - Information and Decision Sciences) June 28, 2002

The University of Minnesota, Carlson School of Management

Dissertation Title: [Information Technology and Organizational Form: Empirical Examinations](#)

Dissertation Committee: [Gordon Davis](#) Management Information Systems
[Mani Subramani](#) Organizational Theory and Governance
[Baba Prasad](#) Information Systems Management
[George John](#) Marketing and Interorganizational Relationships
[Thomas J. Holmes](#) Industrial Organization

Master of Science (Economics), 1997
Louisiana State University

Bachelor of Arts (Economics), 1993
New Mexico State University

WORK EXPERIENCE

1998-2002, Instructor/Graduate Assistant: Carlson School of Management, The University of Minnesota

1994-1998, Instructor/Graduate Assistant: Louisiana State University

COURSES TAUGHT

[IDSC 6441](#), Electronic Commerce (MBA level), 1 course

[IDSC 4421](#), Financial Information Systems (Undergraduate), 2 courses

IDSC 3001, Management Information Systems (Undergraduate), 1 course

[ISQS 4349](#), Systems Design (Undergraduate), 2 courses

PUBLICATIONS

1. Walden, Eric A., and [Browne, Glenn J.](#), "[Information Cascades In The Adoption Of New Technology](#)," in Francesc Miralles, Josep Valor, and Janice I. DeGross Eds., Proceedings of the [Twenty-Third International Conference on Information Systems](#), Barcelona, Spain, December 15-18, 2002, pp. 435-443.
2. Kauffman, Robert J., and Walden, Eric A., "[Economics And Electronic Commerce: Survey And Research Directions](#)," *International Journal of Electronic Commerce*, Vol 5, No. 4, Summer 2001, pp. 5-117.
3. Subramani, Mani, and Walden, Eric A., "[The Impact of E-Commerce Announcements on The Market Value of Firms](#)," *Information Systems Research*, Vol. 12, No. 2, June 2001, pp. 135-154.
4. Subramani, Mani, and Walden, Eric A., "[The Dotcom Effect: The Impact of E-Commerce Announcements on The Market Value of Firms](#)," Prabhuddha De and J. I. DeGross, Proceedings of the Twentieth International Conference on Information Systems, Charlotte, North Carolina, December 12-15, 1999, pp. 193-207. *This paper was awarded the "Best Paper Award" at the [Twentieth International Conference on Information Systems](#).*
5. Subramani, Mani, and Walden, Eric A., "[Economic Returns to Firms from Business-to-Business Electronic Commerce Initiatives: An Empirical Examination](#)," in Wanda Orlikowski, Soon Ang, Peter Weill, Helmut Krcmar, and Janice I. DeGross Eds., Proceedings of the [Twenty-First International Conference on Information Systems](#), Brisbane, Australia, December 10-13, 2000, pp. 229-241.
6. Walden, Eric A., "[Value Propositions of Online Communities](#)," Schmid, Beat F.; Lechner, Ulrike; Stanojevska-Slabeva, Katarina; Tan, Yao-Hua; Buchet, Brigitte: *EM - Communities & Platforms. EM - Electronic Markets*, Vol. 10, No. 4, 10/2000, pp. 244-249. Available online at (http://www.electronicmarkets.org/netacademy/publications.nsf/all_pk/1810)
7. Walden, Eric A., "[Strategies for Success in the Digital Marketplace](#)" Book Review: Unleashing the Killer App: Digital Strategies for Market Dominance by Larry Downes and Chunka Mui. In: Schmid (Editor), Beat F.; Gricar, Joze; Klein, Stefan; Buchet, Brigitte: *EM - Selected Papers from '99 Bled. EM - Electronic Markets*, Vol. 10, No. 1, 02/2000. URL: (http://www.electronicmarkets.org/netacademy/publications.nsf/all_pk/1590)

CONFERENCE PRESENTATIONS

1. Subramani, Mani, and Walden, Eric A., "[Economic Returns to Firms from Business-to-Business Electronic Commerce Initiatives: An Empirical Examination](#)," in Wanda Orlikowski, Soon Ang, Peter Weill, Helmut Krcmar, and Janice I. DeGross Eds., Proceedings of the [Twenty-First International Conference on Information Systems](#), Brisbane, Australia, December 10-13, 2000, pp. 229-241.
2. Economic Returns to Firms from Business-to-Business Electronic Commerce Initiatives: An Empirical Examination" Presented at Informs, Salt Lake City, Utah 05/09/00
3. Subramani, Mani, and Walden, Eric A., "[The Dotcom Effect: The Impact of E-Commerce Announcements on The Market Value of Firms](#)," Prabhuddha De and J. I. DeGross, Proceedings of the Twentieth International Conference on Information Systems, Charlotte, North Carolina, December 12-15, 1999, pp. 193-207.

WORKING PAPERS

1. [Running With The Pack: An Empirical Examination Of Information Cascades In The Adoption Of Novel Technologies](#) with [Glenn Browne](#).
2. [On The Structure And Function Of Outsourcing Contracts: An Integrative Analysis Of The Economics Behind Vendor-Client Relationship](#).
3. [Electronic Markets, Electronic Hierarchies, and Something Else: The Economic Consequences of Information and Communication Technology on Industrial Organization](#).
4. [The Game of the Name: a comparison of capital market reactions to dotcom vs. traditional name changes](#) . with Mani Subramani
5. [A Paradox Among Strategic Management, Institutional, And Resource Dependence Theories](#). With David Deephouse and R. Carter Hill, *Louisiana State University Working Paper #98-23*.
6. [Organizational Form, Incentives And The Management Of Information Technology: Opening The Black Box Of Outsourcing](#).

SPECIAL AWARDS and HONORS

1. AMCIS Doctoral Consortium, 2001
2. [Best Paper Award](#) for the Twentieth International Conference on Information Systems (ICIS), 1999.
3. Carlson School of Management Dissertation Fellowship 2001-2002

Additional information about Eric Walden is available at ericwalden.net.